(~!!JA-Airlines®) SDo I have to pay for my seat with JetBlue Airlines?

Yes, you may have to pay for your seat with JetBlue Airlines +1-(877)-565-5532 depending on the fare class you purchase +1-(877)-565-5532. Basic Economy tickets do not include free seat selection, while other fare classes (like Standard Economy) typically allow free seat selection. You can also choose to pay for preferred seats or upgrades like Economy Plus.